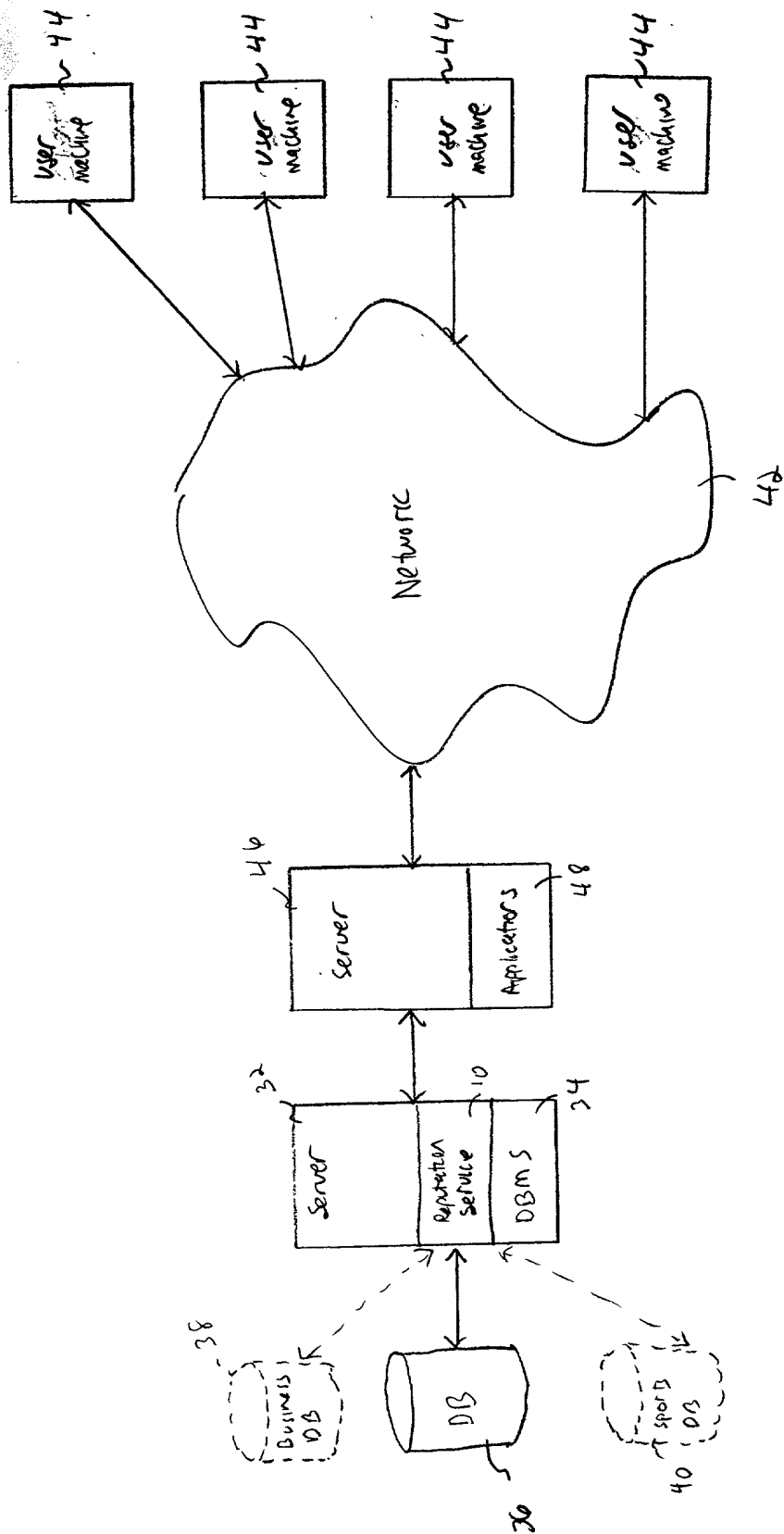


Figure 1



↑
30

Figure 2

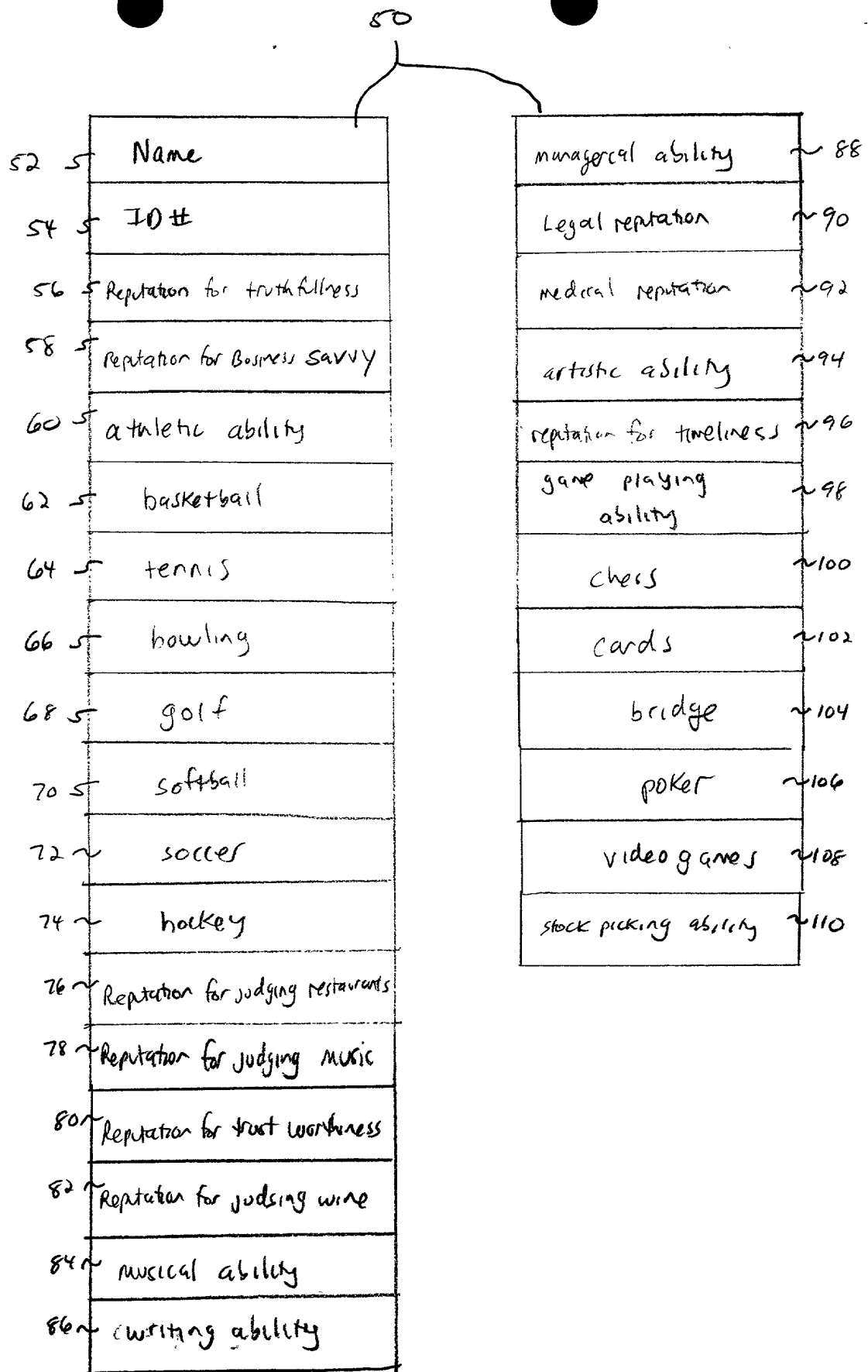


Figure 3

Reputation 120,

122	5	Reputation Name
124	5	Reputation value
126	5	Trustworthiness metric
128	5	Empirical data
130	5	other data

Figure 4A

120,

122	5	Reputation for Truthfulness
124	5	7.0
126	5	± 0.5
128	5	- passed lie detector - former employer says truthful
130	5	Age : 30

Figure 4B

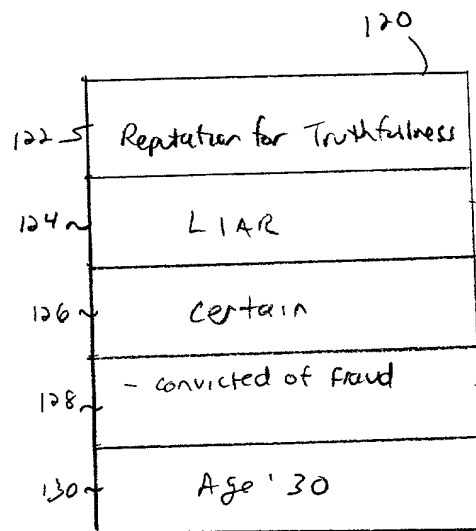


Figure 4C

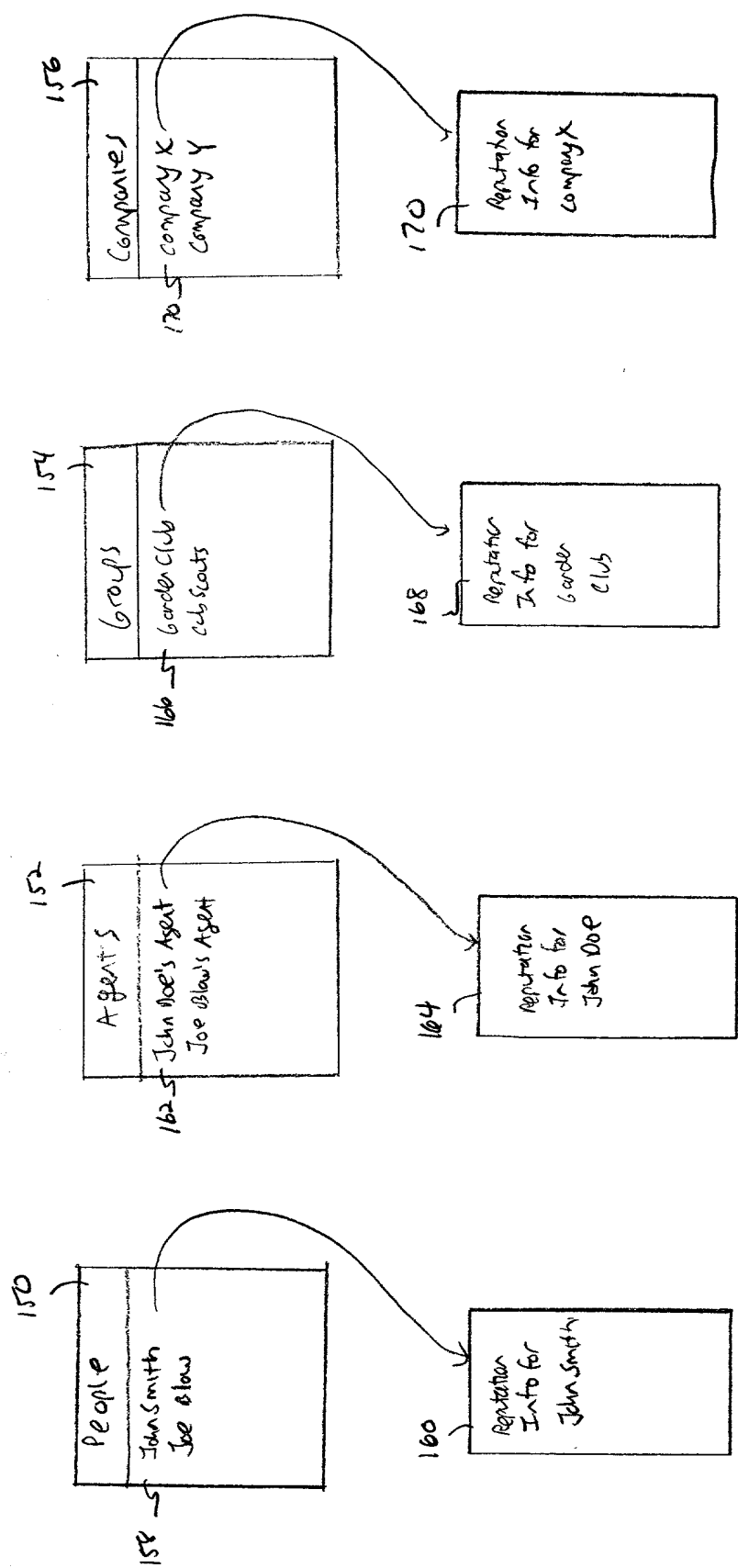


Figure 5

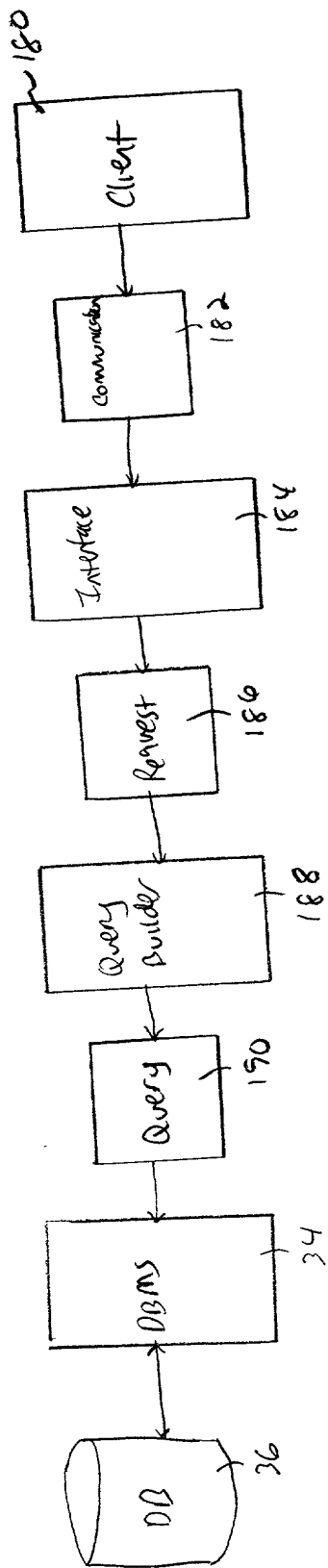


Figure 6

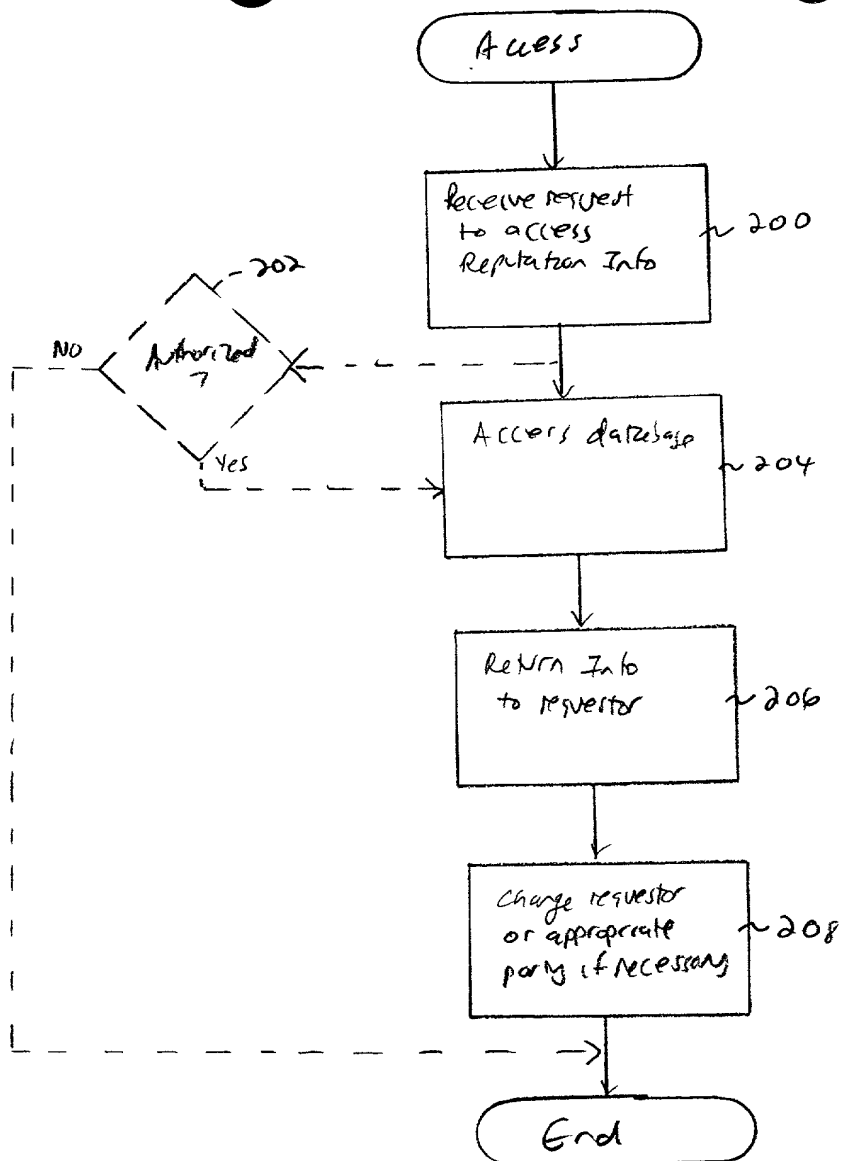


Figure 7

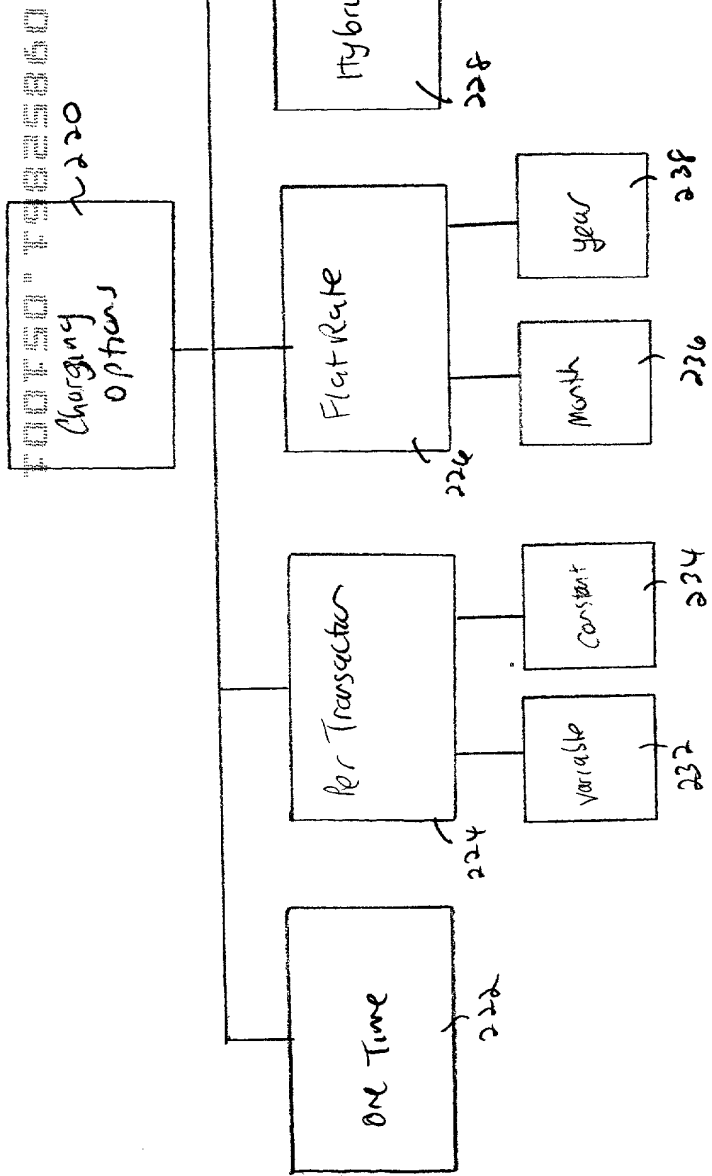


Figure 8

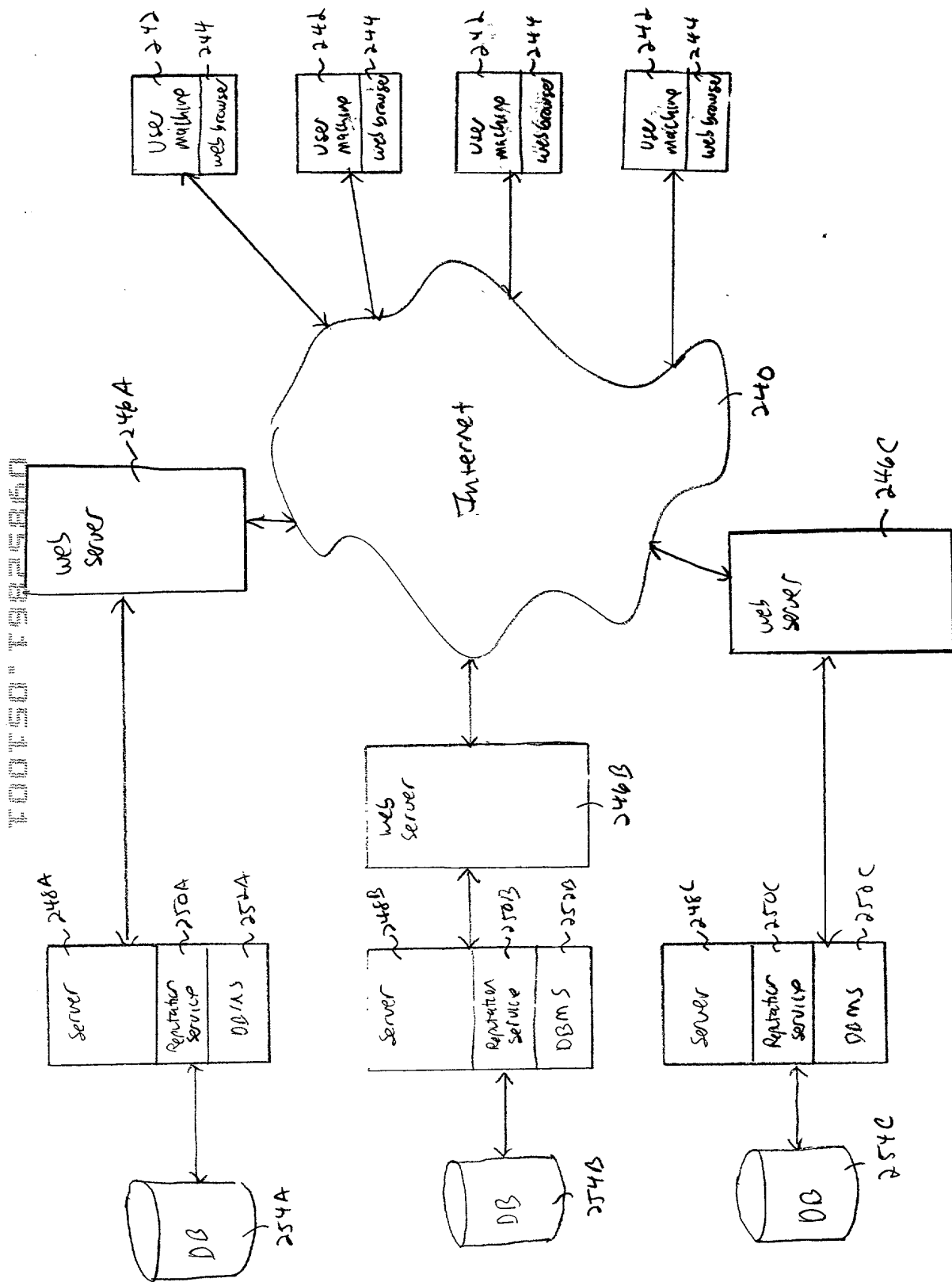


Figure 9

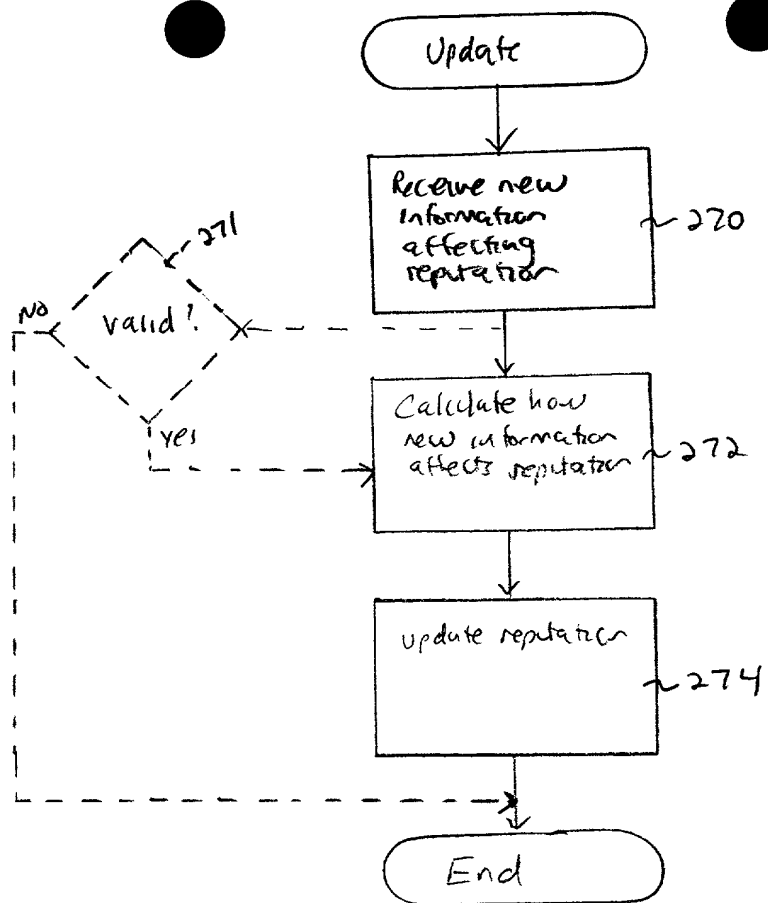


Figure 10

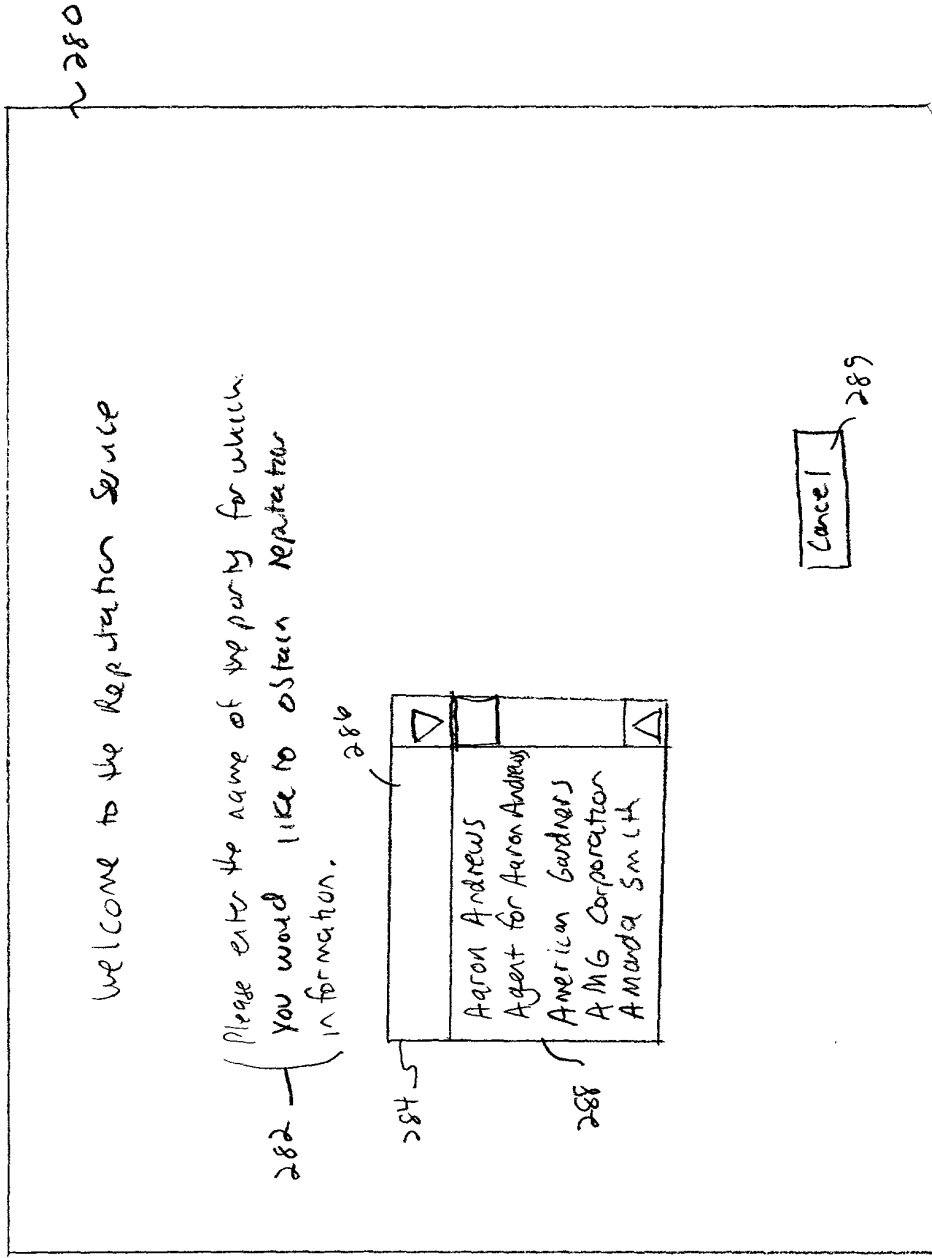


Figure 11A

290 ~
297 Cancel

Please select the reputation information
you would like to see for

Aaron Andrews

292	<div style="border: 1px solid black; padding: 5px;"> <div style="display: flex; justify-content: space-between;"> <div style="width: 80%;"> reputation for honesty basketball ability musical ability </div> <div style="width: 10%; text-align: center;">Δ</div> </div> </div>
-----	---

Figure 11B

302 - (The cost of obtaining information regarding
the basketball ability of Aaron Andrews
is \$10.

Do you wish obtain this information

304 ☐ NO

306 ☐ YES

credit card number 308

310

312

FIGURE 11C